

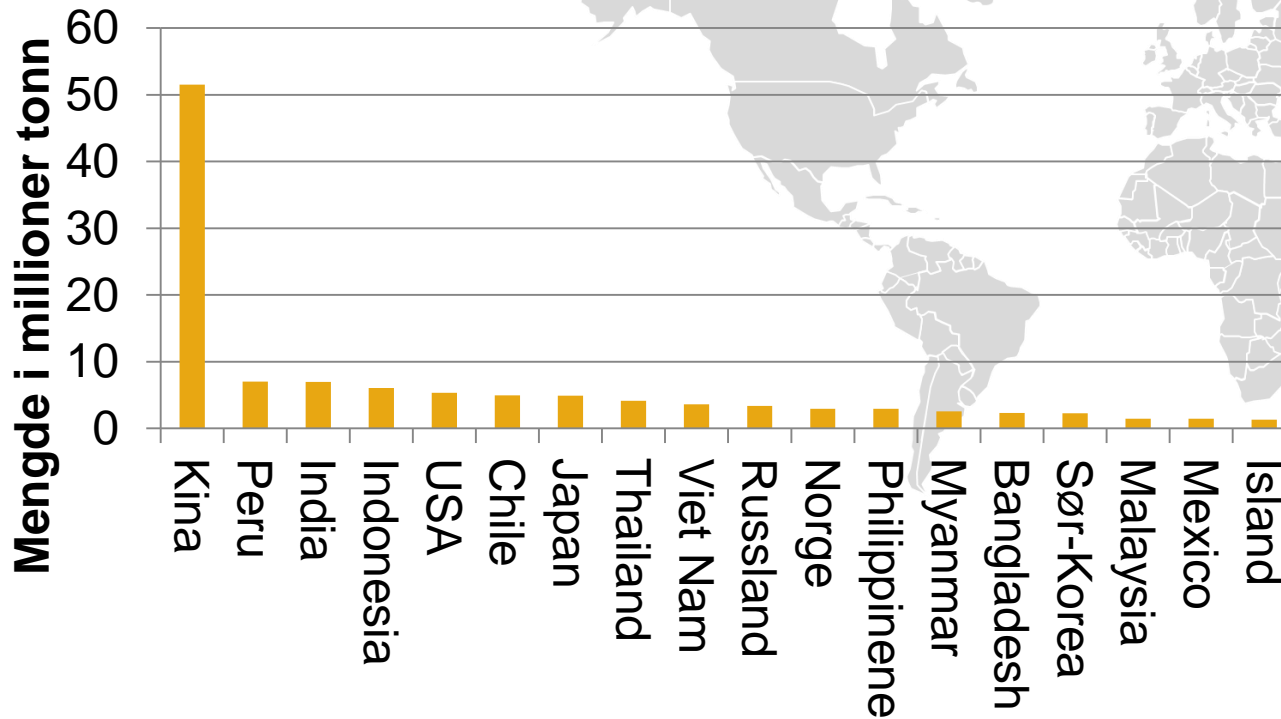
Trender i Salt/klippfisk markedet. Trusler og trender

Knut Haagensen
Jangaard Export AS

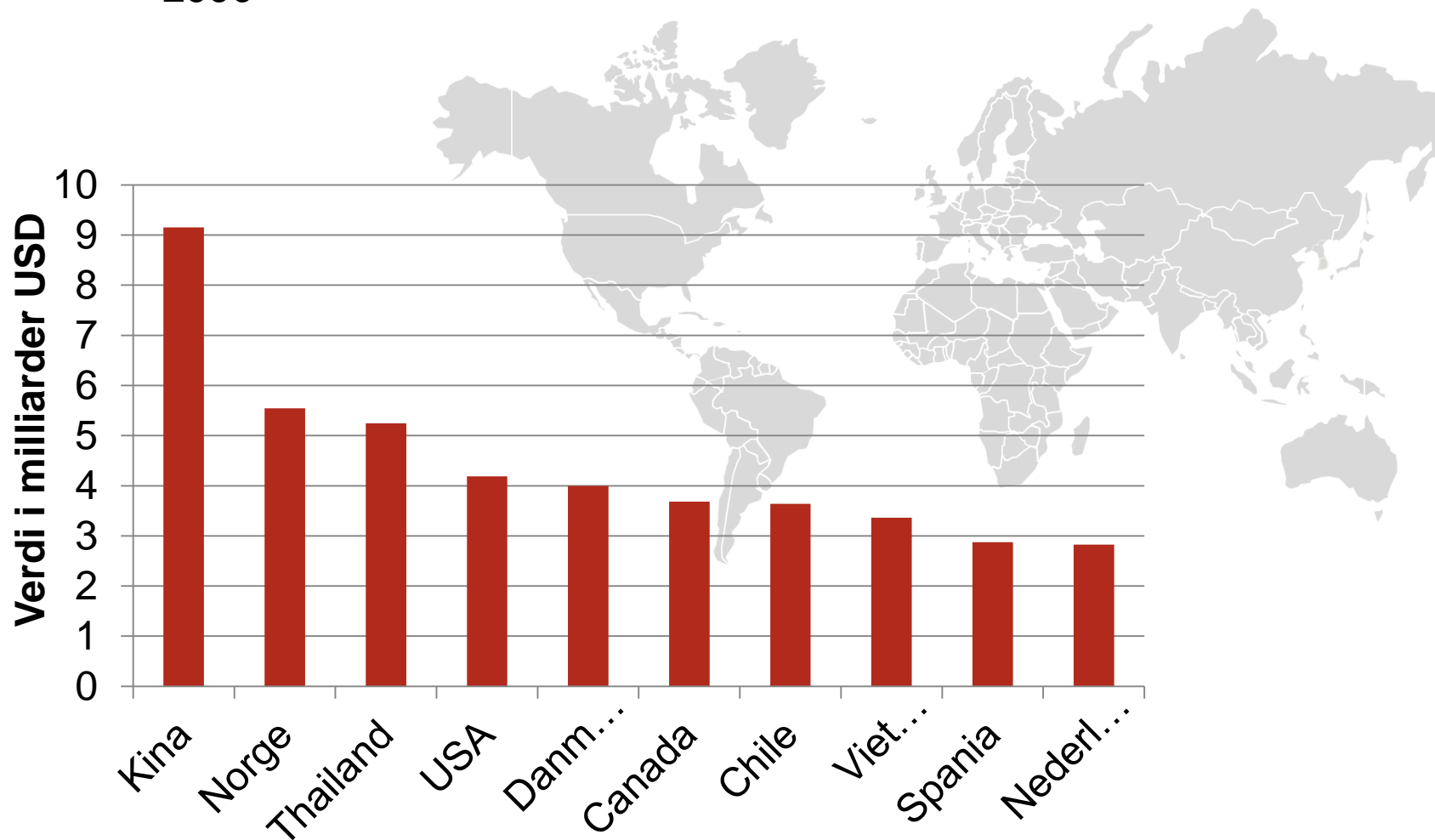


De største sjømatnasjonene

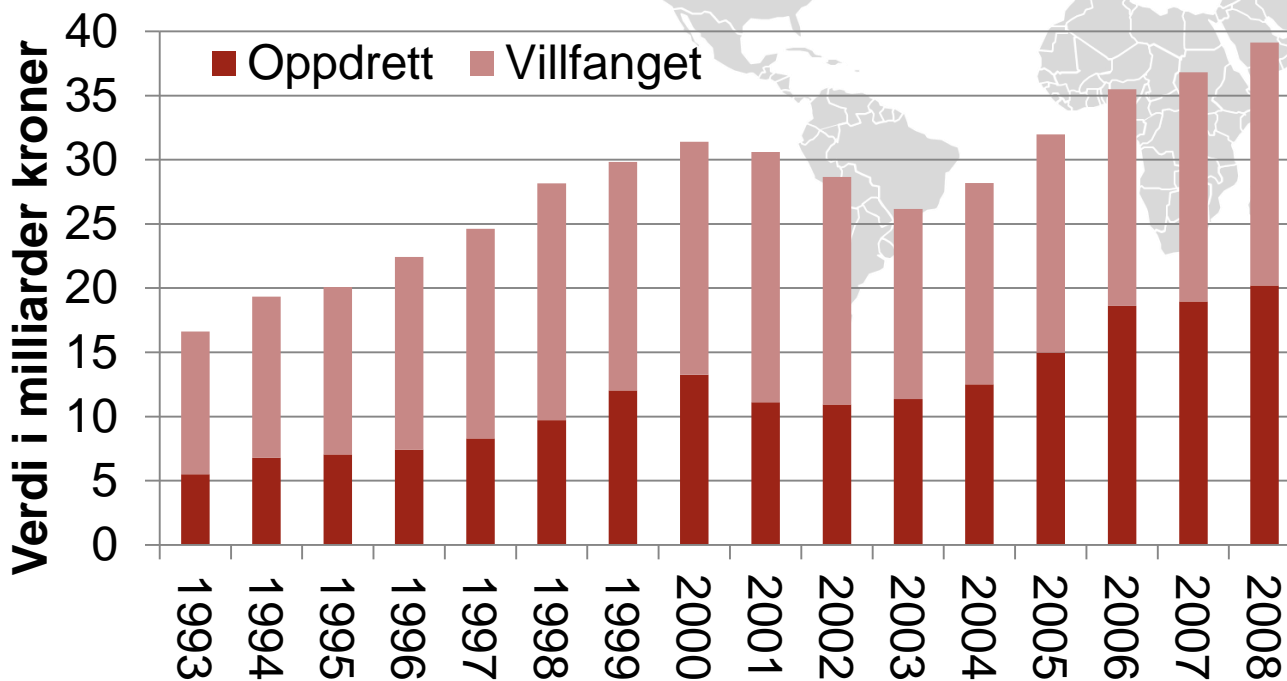
fangst og oppdrett 2006



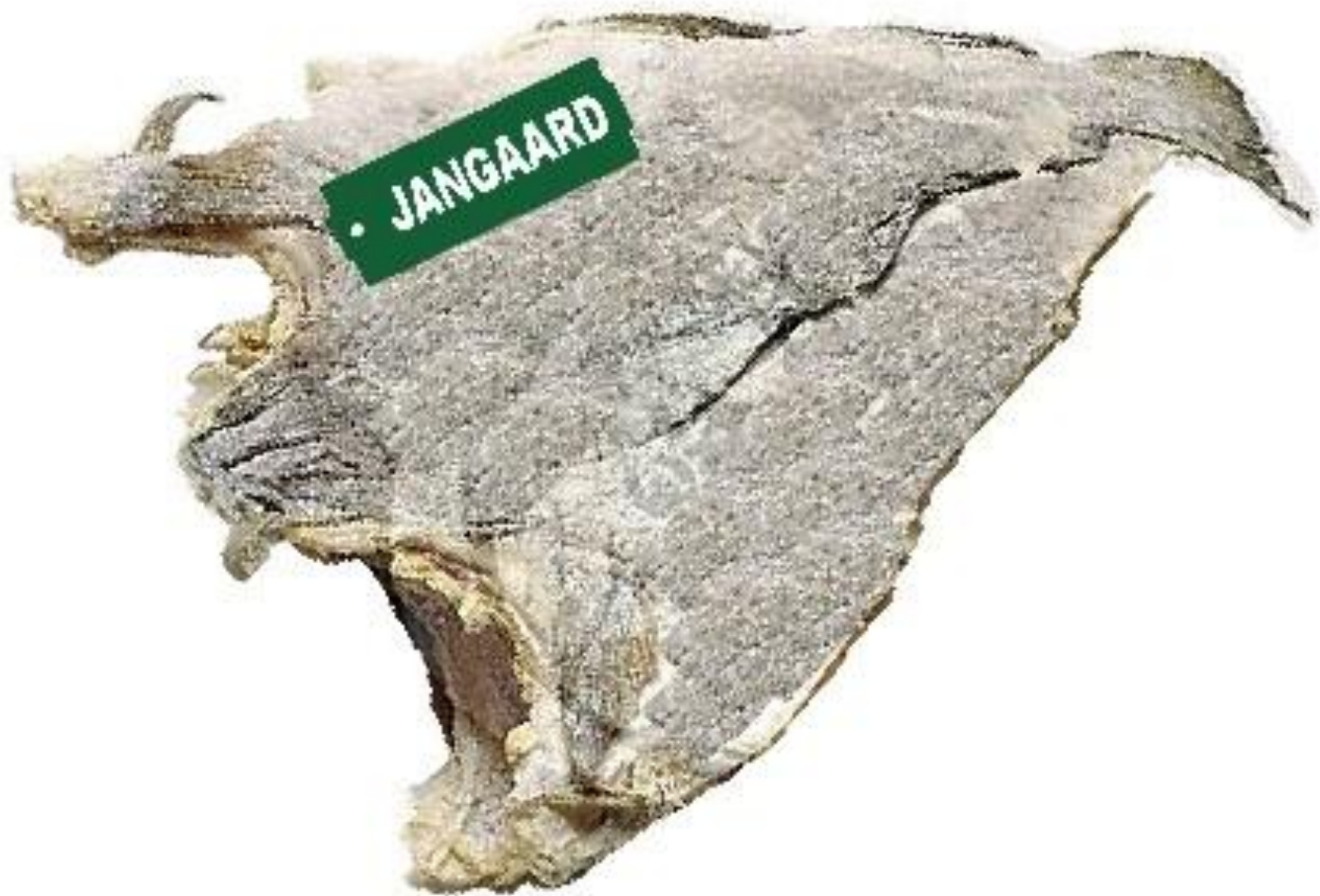
De største eksportnasjoner av sjømat 2006



Norsk eksport av sjømat

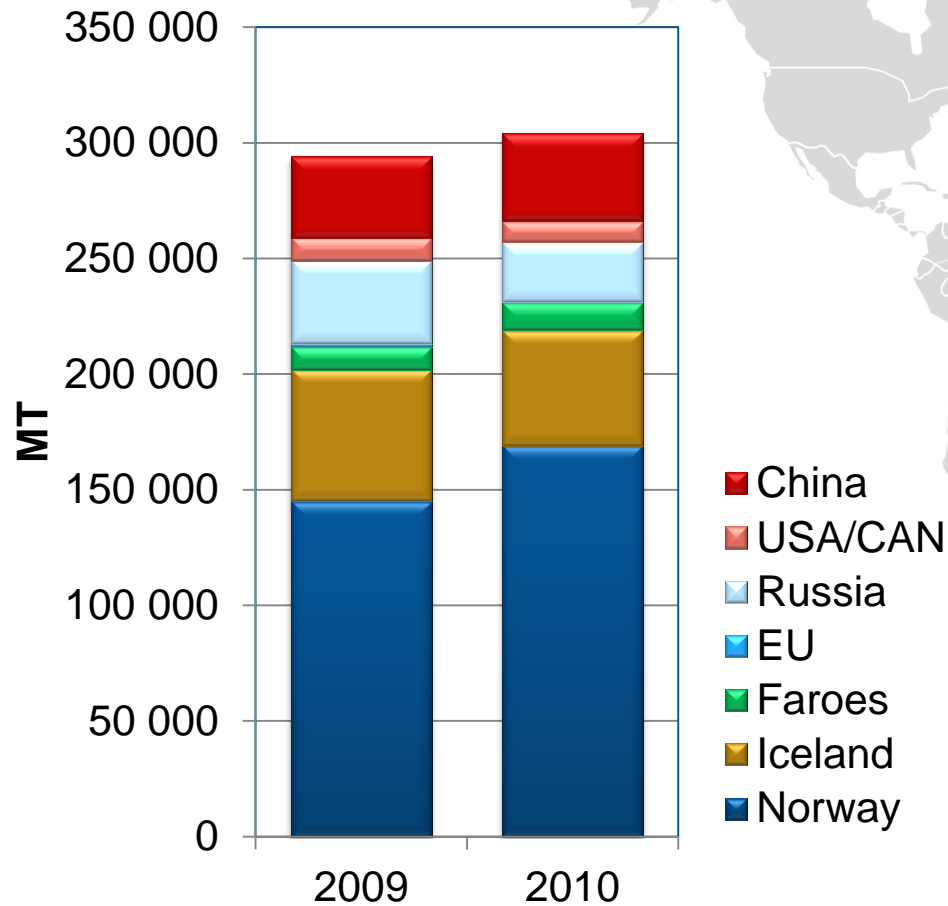




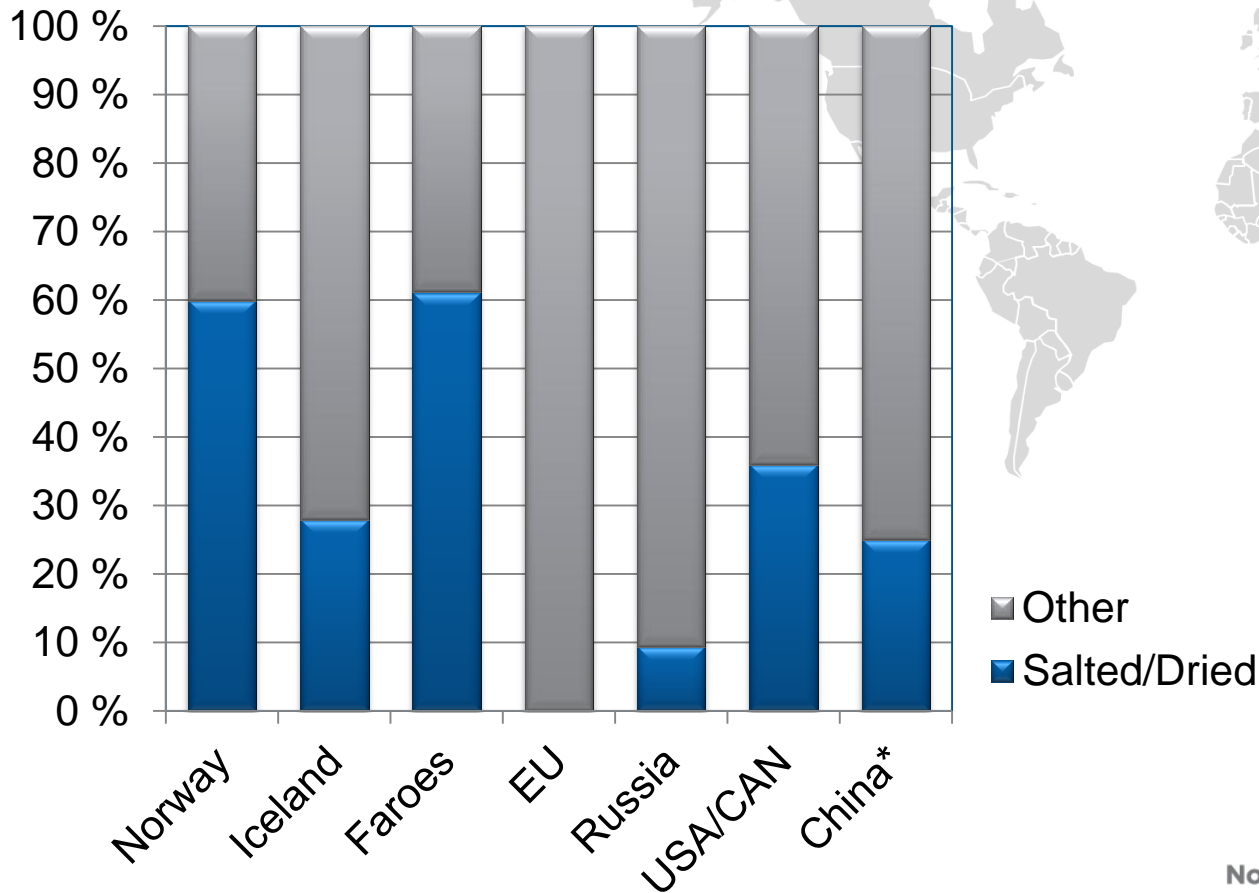




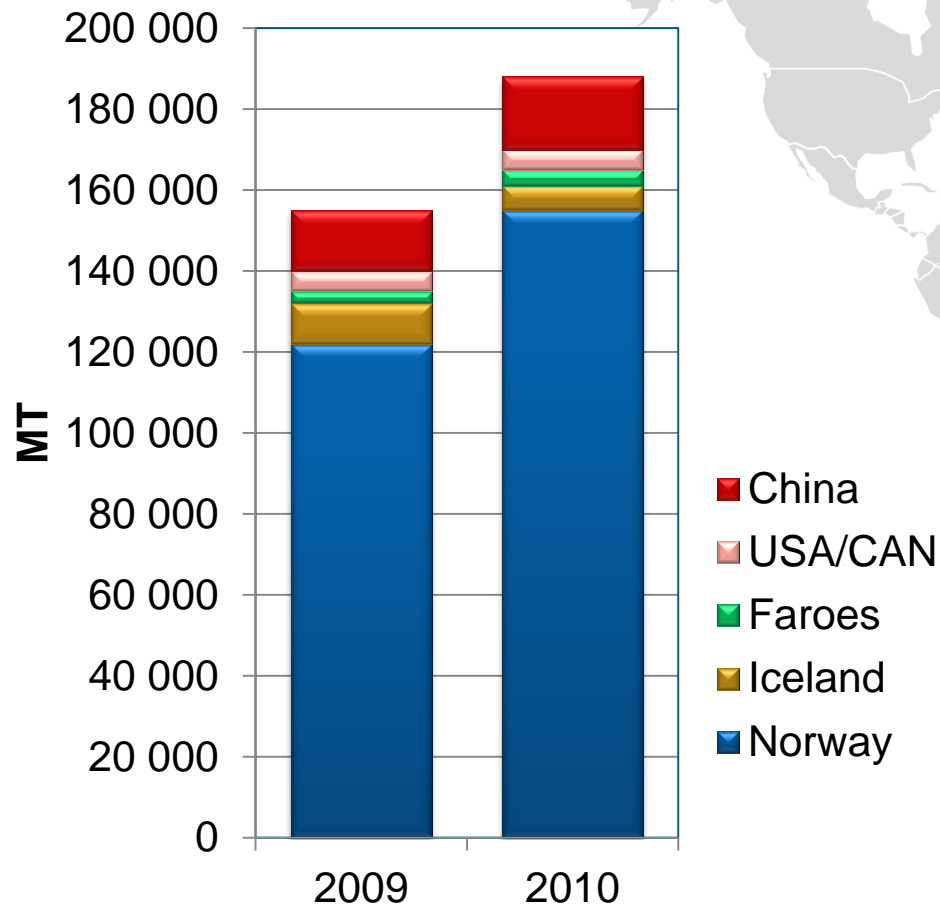
Produksjon av salt/klippfisk torsk



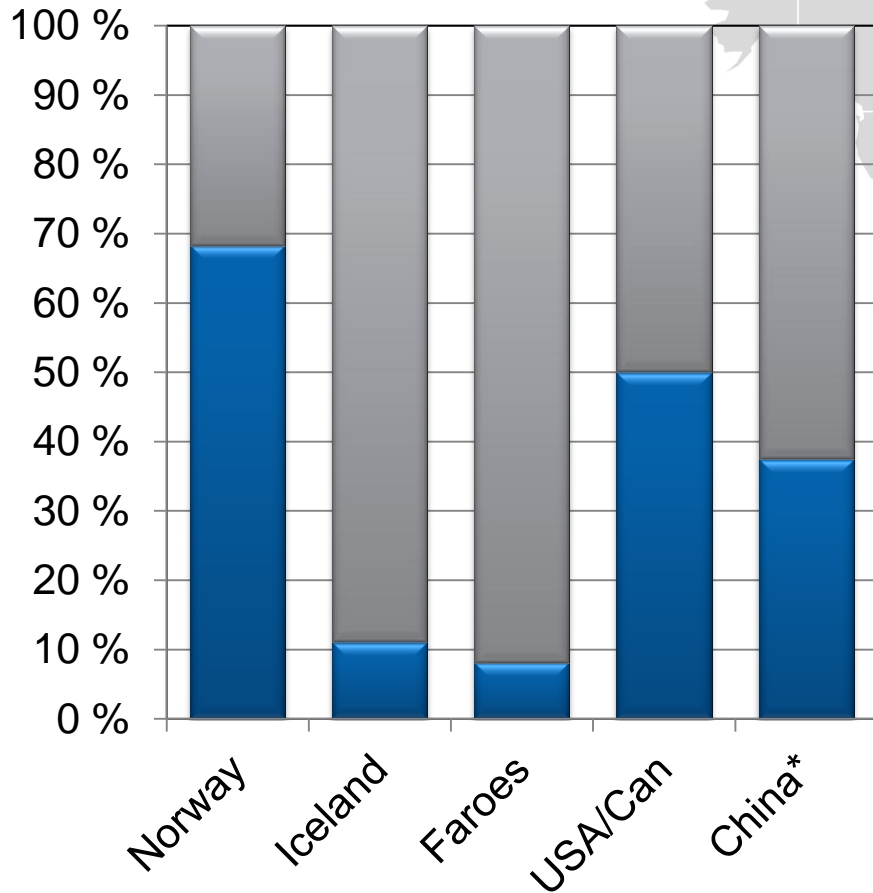
Disponering av torskefangstene i Norge



Produksjon av salt klippfisk sei



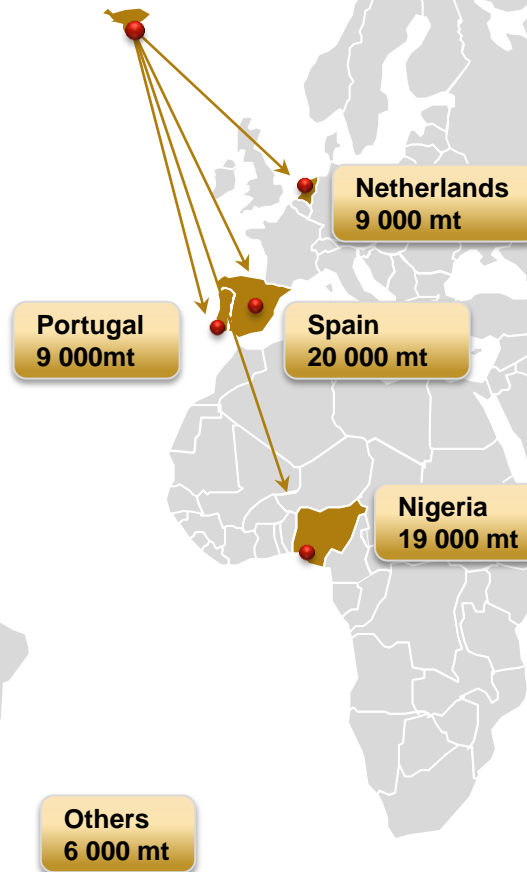
Disponering av sei fisket



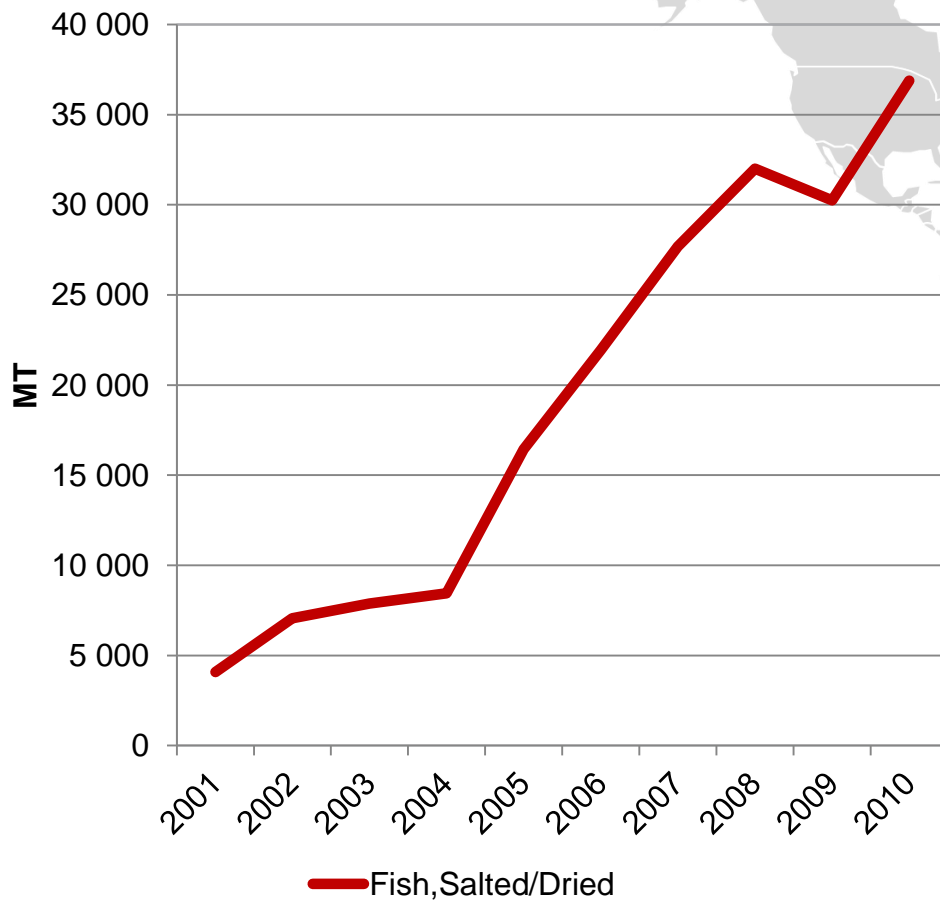
Hovedmarkeder salt/klipp fisk fra Norge



Hoved markeder Island



Saltede varer fra kina

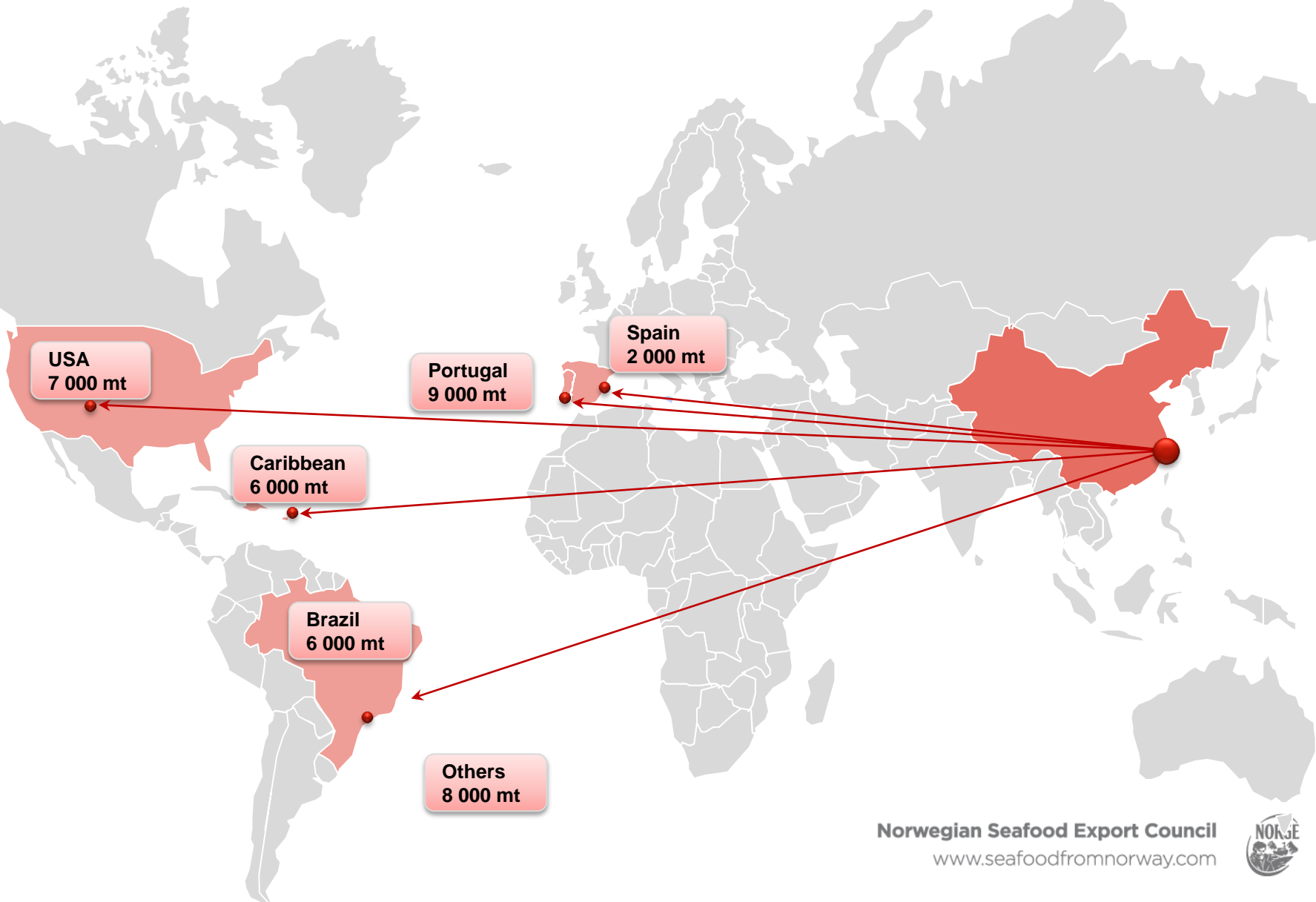


Norwegian Seafood Export Council

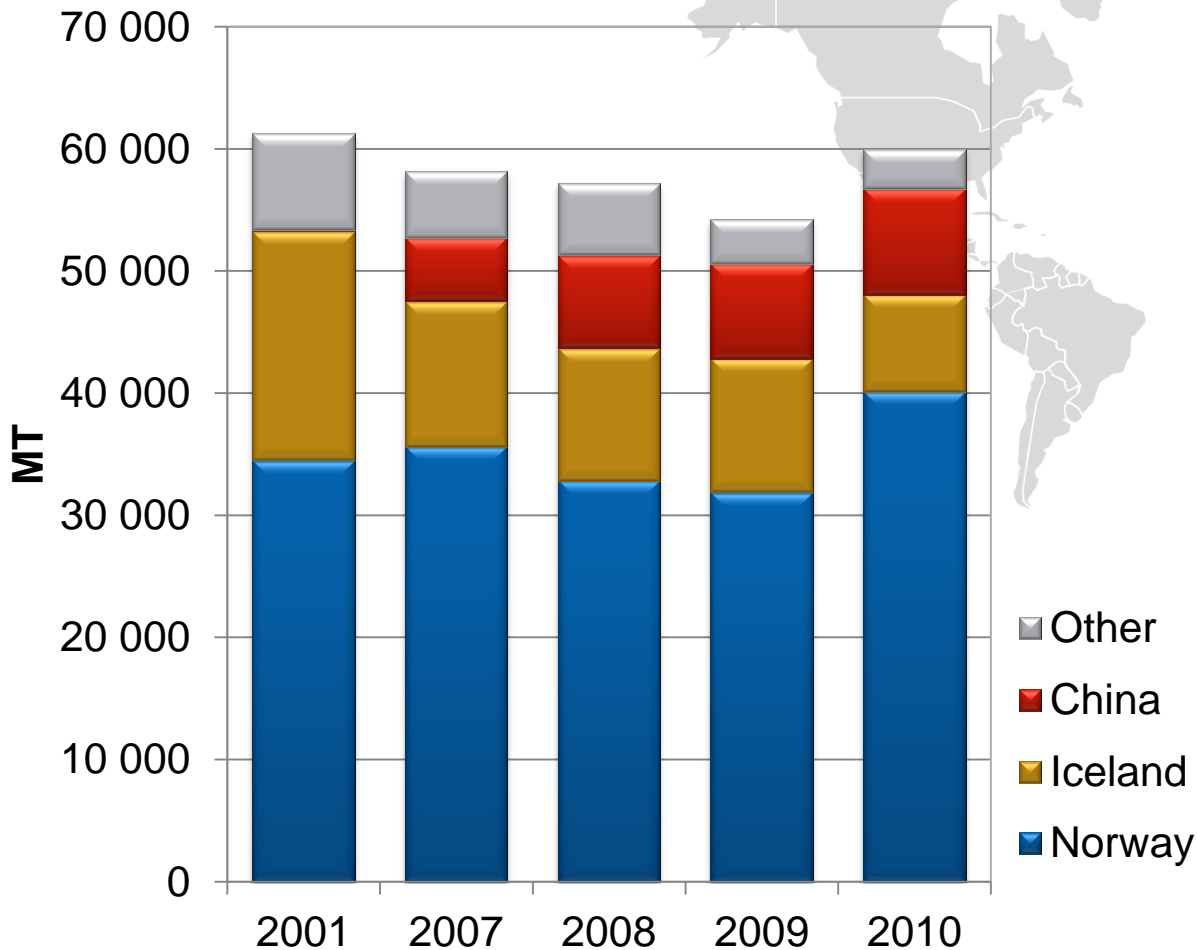
www.seafoodfromnorway.com



Hoved markeder for Kina



Eksport av salt/klippfisk varianter til Portugal



BACALAO

(SELECTED CODFISH FRITTER)
SELECTO GENUINO
DESMENUZADO



Sin Espinas
Boneless

Fácil de desalar / Easily unsalted

- | | |
|--|--|
| 1. Hierva por 5 minutos | 1. Boil 5 minutes |
| 2. Deposite en un colador bajo agua corriendo. | 2. Put in a strainer under running water |

Peso Neto 16oz / Net Weight 16oz

INGREDIENTES: Bacalao & Sal
INGREDIENTS: Codfish & Salt
Keep Refrigerated

HACCP
210/02/452



Nutritional Facts
Serving Size 4oz 113gm
Serving per container 4

Calories 0.5g
Calories from fat 1%
Cholesterol 40 mm 13%

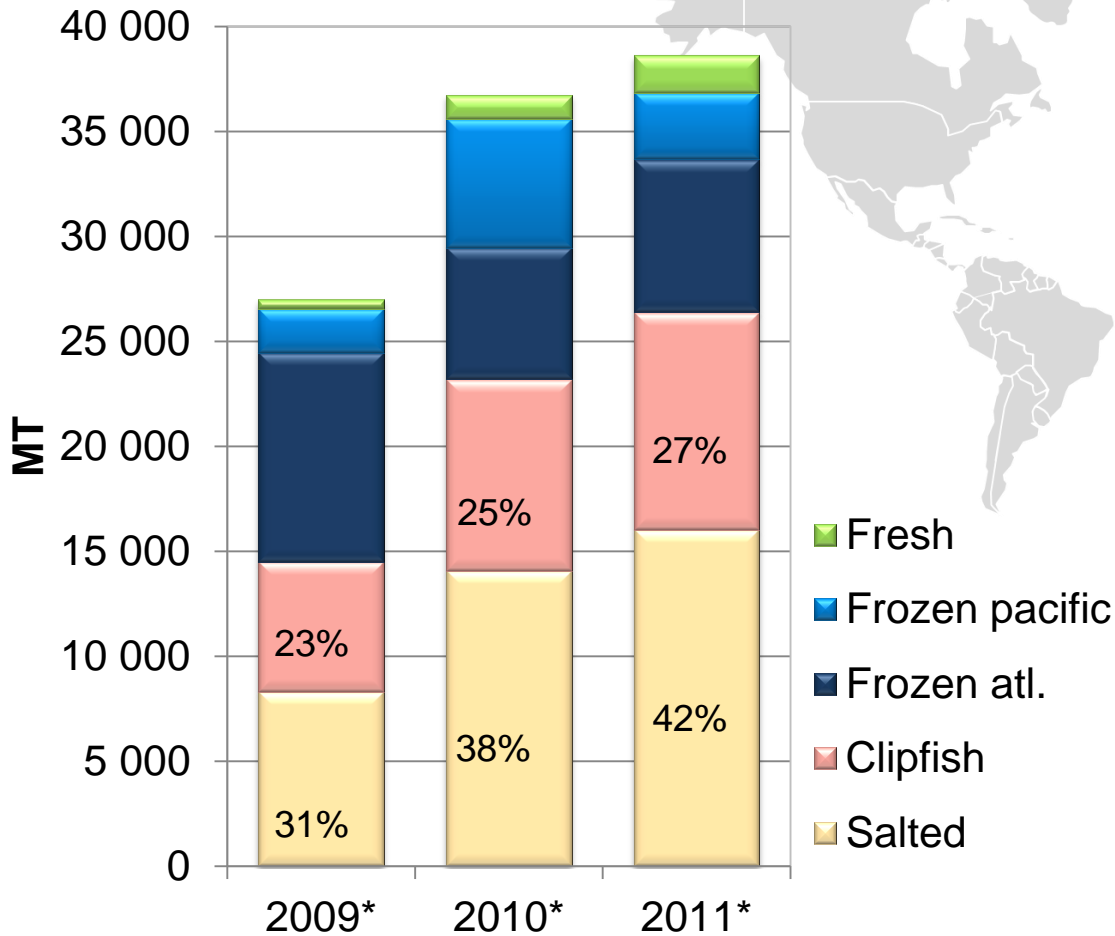
Sodium 80 mg 3%
Carbohydrate 0g 0%
Protein 20g

Calcium 80%
Iron 80%
Product of China

Packed for: Vizcaya Foods, Inc.
P.Rico 00950
E-Mail: vergel@coqui.net
Made in CHINA

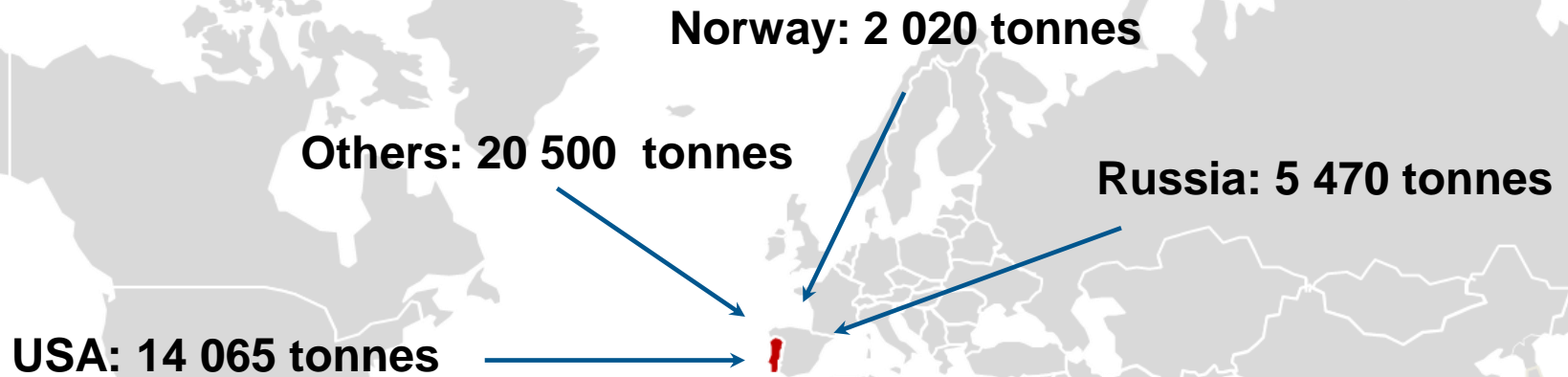


Portugal fiskekomposisjon til klippfisk



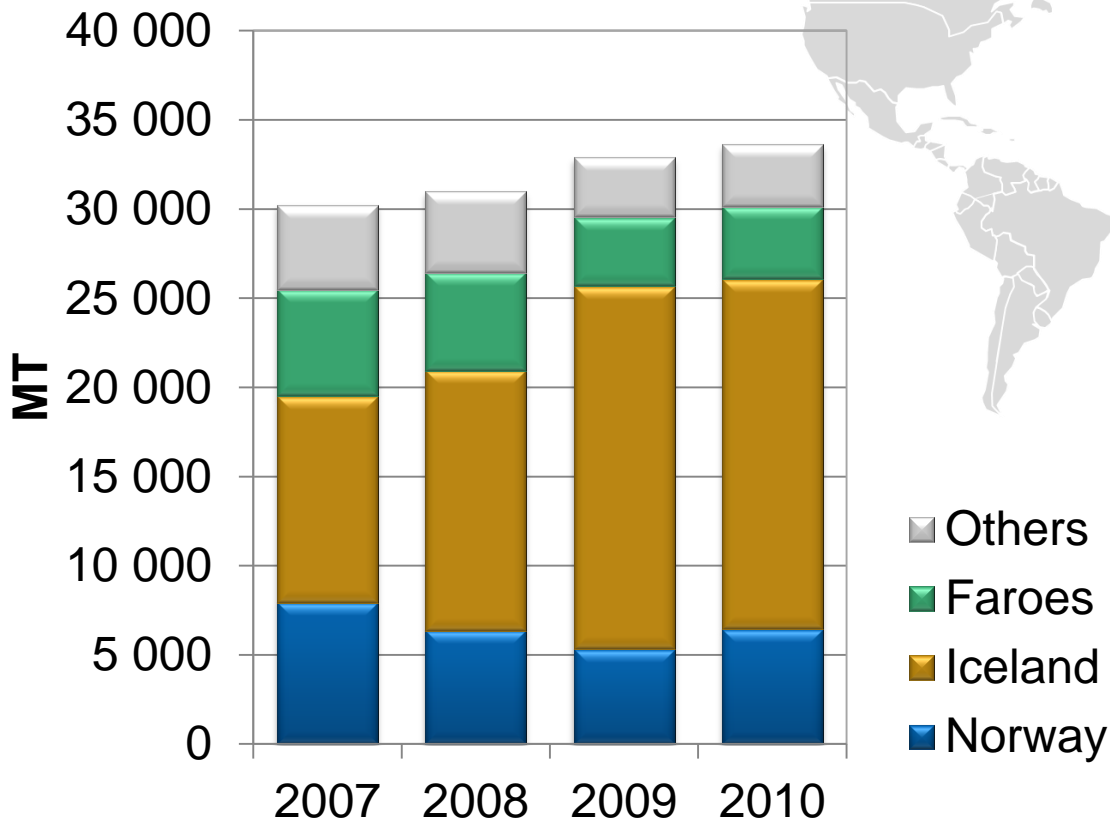
*(6 months)

Portugal - Import av fryst torsk 2010



Total: 42 055 tonnes

Eksport av saltede tørkede produkter til Spania

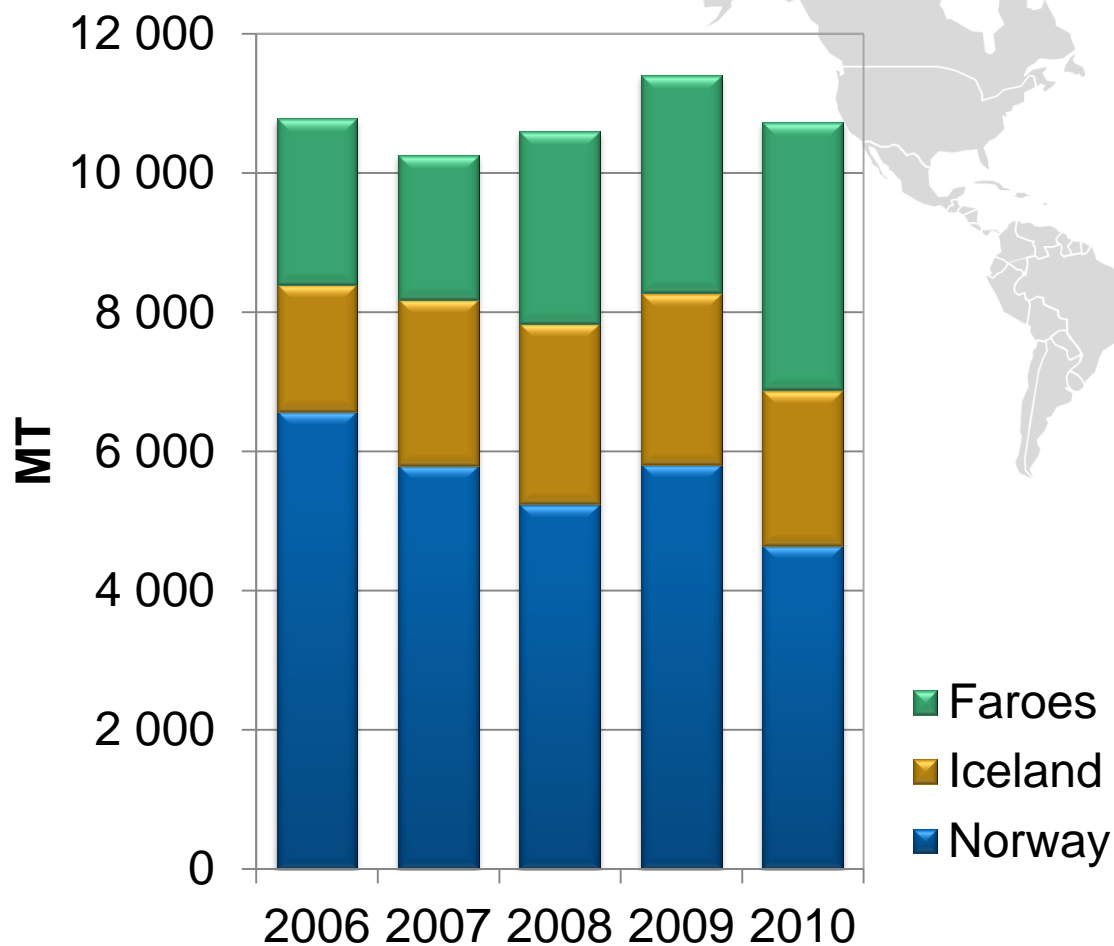


Porsjoner

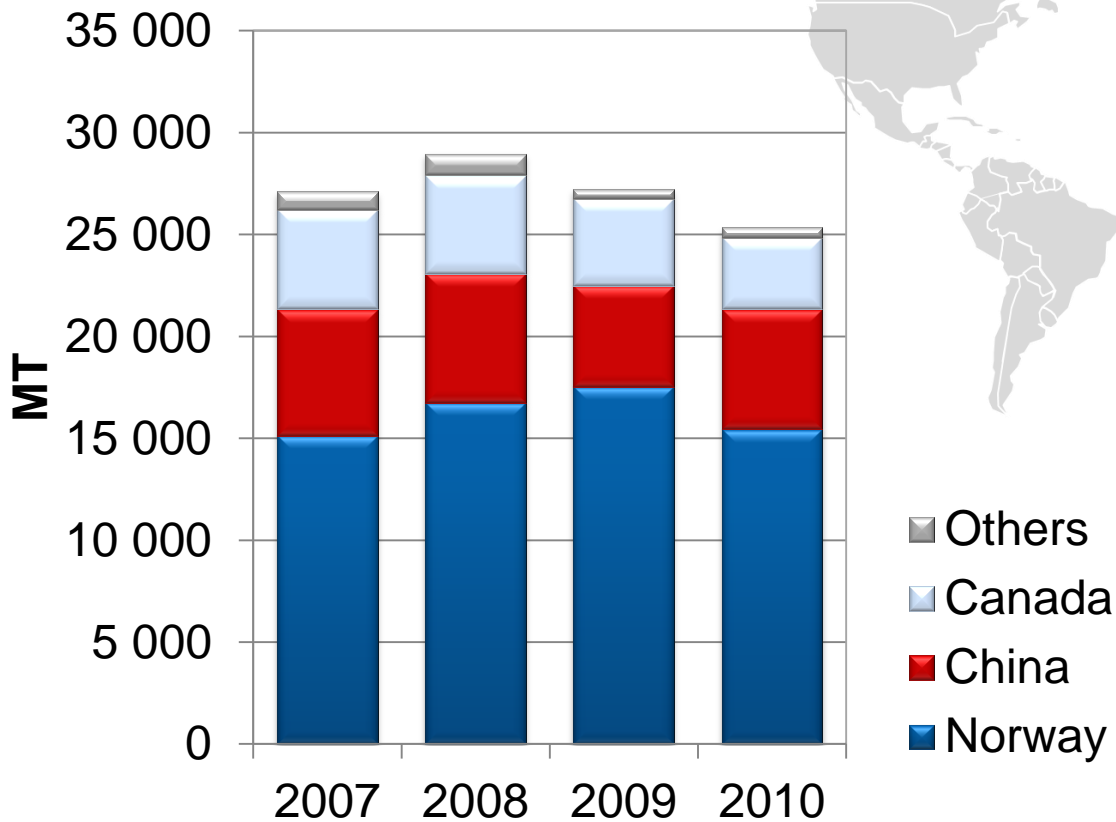




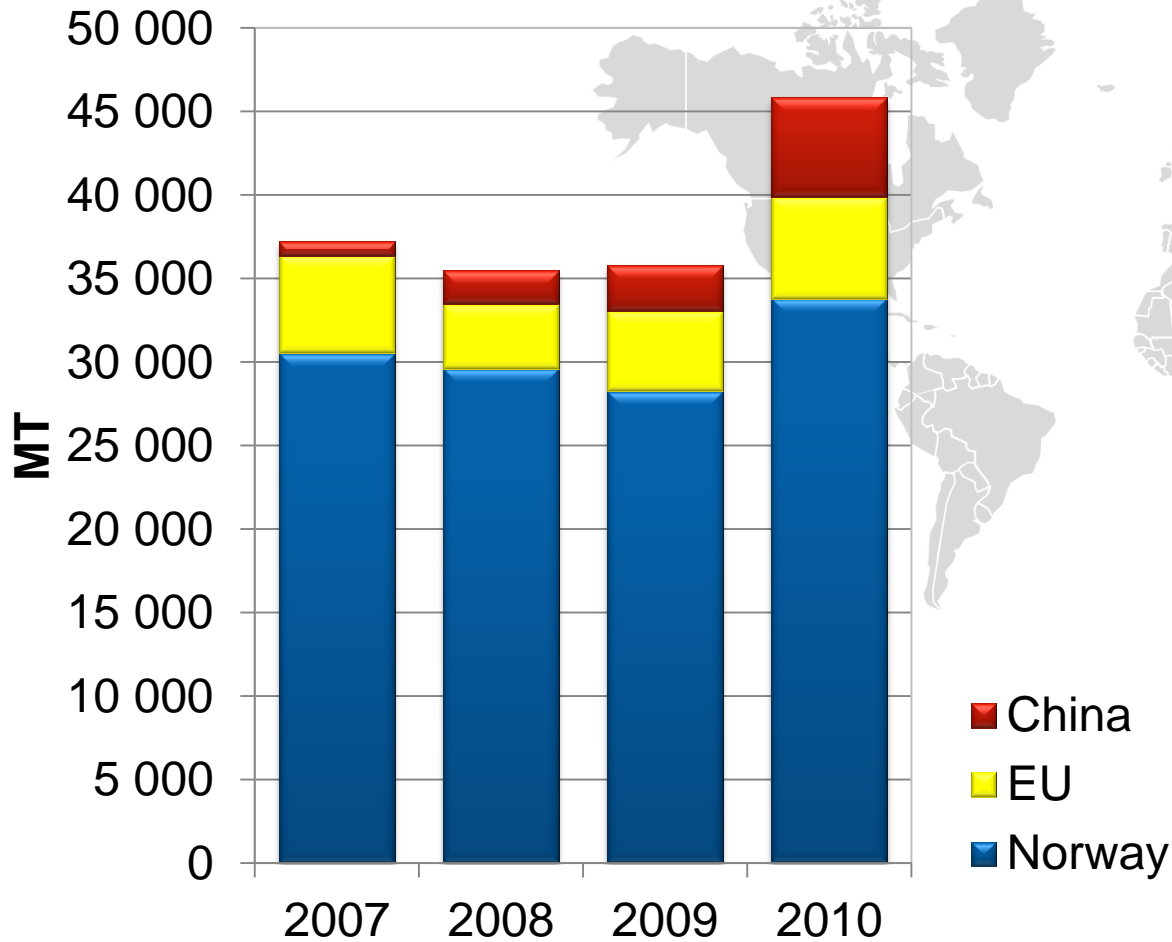
Eksport av saltede tørkede varer til Italia



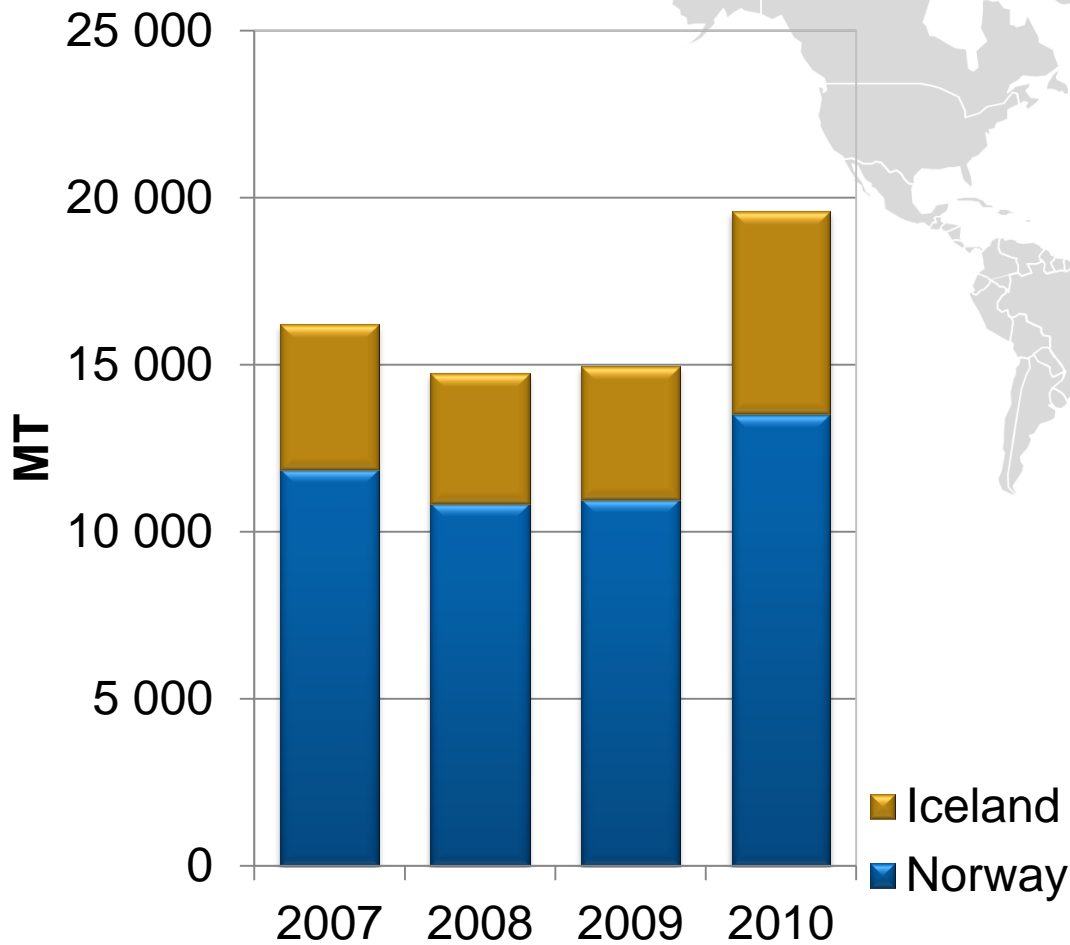
Eksport av saltede tørkede varer til Karibien



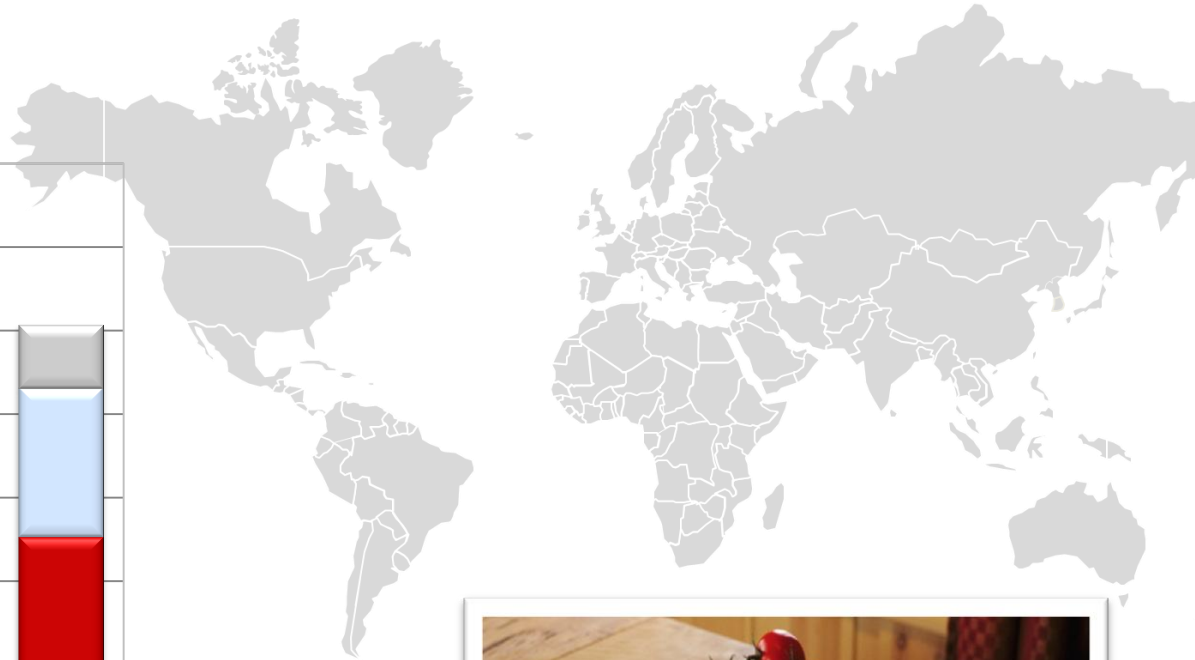
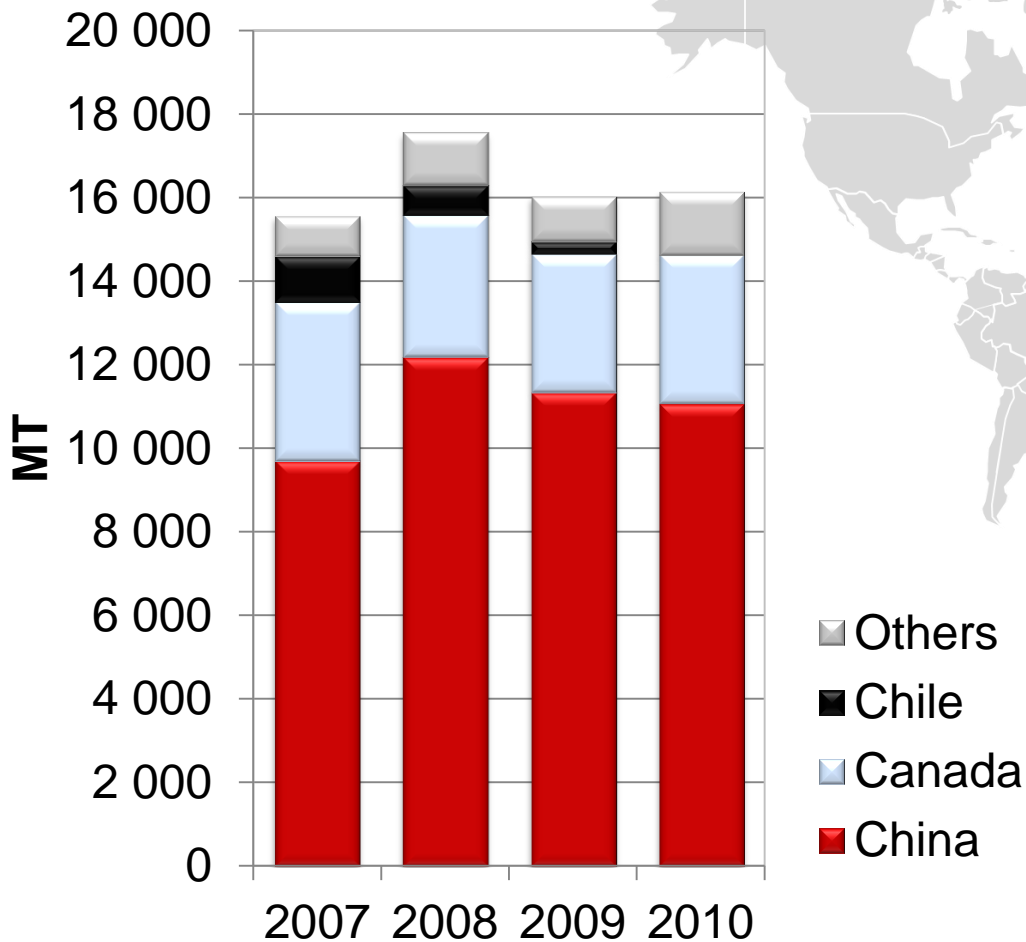
Eksport av saltede tørkede varer til Brasil



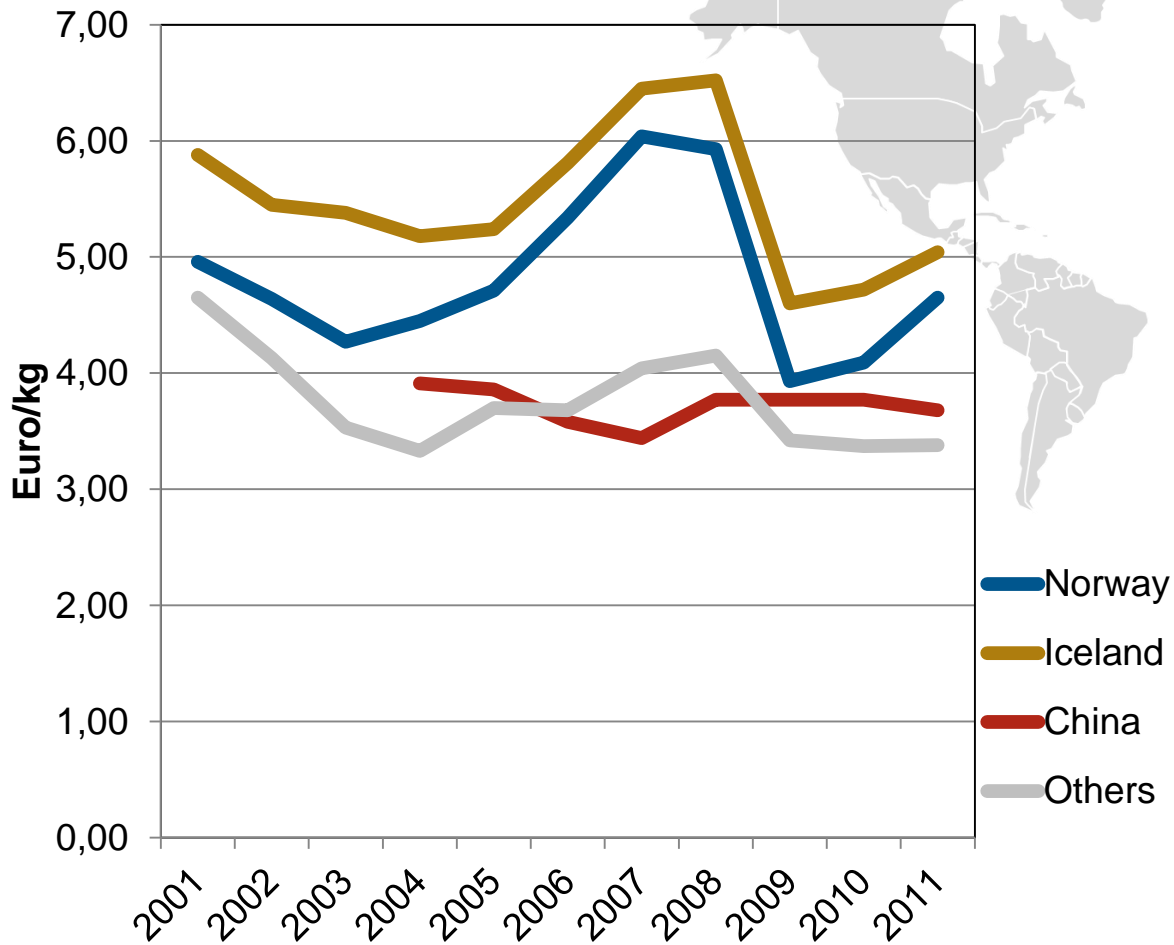
Eksport av saltede tørkede varer til Afrika



Import av saltede tørkede varer til Usa



EU Import Prices for Salted Cod

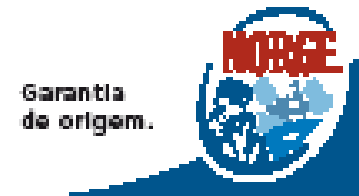


Kritiske suksessfaktorer

- Anlegg som ligger nært fiskefelt
- Moderne anlegg og stort nok volum
- Lite gjeld og god finansiering
- Leverer til sluttbruker
- Merker fisken



BACALHAU DA NORUEGA
www.mardanoruega.com



Eksportverdi og subsidier i norsk sjømatnæring

